

Franklin County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors 5/24/2016

Using the most recent IMPLAN data available (2014) adjusted for 2016, 18 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Franklin County economy. ¹

These 18 sectors have a total direct output of approximately \$253 million and support 1,393.8 jobs in Franklin County. Running the model for all 18 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Franklin County Economy								
Impact Type ²	Employment	% Employment	Total Value Added ³	Total Value Added % of Gross Regional Product ⁴	Output ⁵	Output % of Gross Regional Product		
Direct Effect	1,393.8	10.43%	\$103,736,449.02	12.73%	\$253,011,028.26	31.05%		
Indirect Effect	140.7	1.05%	\$9,444,217.96	1.16%	\$17,786,291.05	2.18%		
Induced Effect	199.8	1.50%	\$11,972,243.78	1.47%	\$21,421,440.71	2.63%		
Total Effect	1,734.3	12.98%	\$125,152,910.77	15.36%	\$292,218,760.02	35.87%		

As shown in the above table, agriculture, food, and food processing sectors support 1,734.3 jobs, or 12.98% of the entire workforce in the county. These sectors provide a total economic contribution of approximately \$292.2 million, roughly 35.87% of the economy.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 18 agriculture, food, and food processing sectors is approximately \$125.2 million, or 15.36% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 15.36% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

 $^{5 \}text{ Output} = \text{intermediate inputs} + \text{value added}.$

In the top ten agriculture, food, and food processing sectors by employment, the beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top employer with **753.3 employees**. This table also shows the amount of jobs that are created by the agriculture industry in Franklin County.

Top Ten Sectors by Employment					
Sector	Total Employment	Total Output			
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	753.3	\$60,771,629.20			
Farm machinery and equipment manufacturing	148.0	\$88,996,082.65			
Landscape and horticultural services	129.2	\$5,279,608.13			
Dairy cattle and milk production	119.2	\$50,071,983.23			
All other crop farming	74.5	\$4,301,707.89			
Animal production, except cattle and poultry and eggs	45.0	\$3,909,809.10			
Grain farming	43.9	\$12,018,557.97			
Veterinary services	33.5	\$3,216,324.99			
Wholesale trade	29.1	\$6,029,939.41			
Oilseed farming	23.8	\$20,134,669.05			

The farm machinery and equipment manufacturing sector directly contributes approximately **\$89 million** to the Franklin County economy. The table below also shows the amount of revenue that is generated in other industries by having a strong agriculture industry.

Top Ten Sectors by Output					
Sector	Total Employment	Total Output			
Farm machinery and equipment manufacturing	148.0	\$88,996,082.65			
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	753.3	\$60,771,629.20			
Dairy cattle and milk production	119.2	\$50,071,983.23			
Oilseed farming	23.8	\$20,134,669.05			
Grain farming	43.9	\$12,018,557.97			
Wholesale trade	29.1	\$6,029,939.41			
Owner-occupied dwellings	0.0	\$5,916,926.73			
Landscape and horticultural services	129.2	\$5,279,608.13			
All other crop farming	74.5	\$4,301,707.89			
Animal production, except cattle and poultry and eggs	45.0	\$3,909,809.10			

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Franklin County economy.

All Agriculture, Food, and Food Processing Sectors				
Sector	Total Employment	Total Output		
Oilseed farming	23.8	\$20,134,669.05		
Grain farming	43.9	\$12,018,557.97		
Vegetable and melon farming	0.2	\$43,570.13		
Fruit farming	2.7	\$299,929.78		
Tree nut farming	0.0	\$3,907.37		
Greenhouse, nursery, and floriculture production	2.2	\$425,206.44		
All other crop farming	74.5	\$4,301,707.89		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	753.3	\$60,771,629.20		
Dairy cattle and milk production	119.2	\$50,071,983.23		
Poultry and egg production	0.3	\$218,919.19		
Animal production, except cattle and poultry and eggs	45.0	\$3,909,809.10		
Commercial logging	2.4	\$129,388.25		
Meat processed from carcasses	4.0	\$1,872,982.54		
Bread and bakery product, except frozen, manufacturing	11.1	\$1,219,985.08		
Frozen cakes and other pastries manufacturing	0.7	\$96,767.27		
Farm machinery and equipment manufacturing	148.0	\$88,996,082.65		
Veterinary services	33.5	\$3,216,324.99		
Landscape and horticultural services	129.2	\$5,279,608.13		

All 105 counties in Kansas have an IMPLAN model and an agriculture, food, and food processing contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Franklin County, the retail sector was omitted.